

A MUSICAL ICON TURNS 100

LIMITED EDITIONS & NEW MODELS



MARTIN

THE JOURNAL OF ACOUSTIC GUITARS

AN ICON TURNS 100, CELEBRATING THE MARTIN DREADNOUGHT GUITAR.



D-222 100th Anniversary **Limited Edition** 12-Fret Dreadnought Sitka Spruce Top with Vintage Tone System (VTS)* Mahogany Back/Sides www.martinguitar.com/new NEW



© Paul Saltzman/(Contact Press Images)

John Lennon acquired his first Martin D-28 acoustic guitar in 1967 around the time that the video for The Beatles' new song "Hello Goodbye" was filmed. From that point on, the D-28 (he owned several over the ensuing years) played an integral role in Lennon's songwriting and performances.

Commemorating John Lennon's incredible legacy and lasting contribution to music, and celebrating the 75th anniversary of his birthday (he would have turned 75 on Friday, October 9th, 2015), Martin Guitar is honored to introduce the D-28 John Lennon 75th Anniversary edition.

Limited to no more than 75 instruments, this special guitar is a 14-fret Dreadnought crafted with a Vintage Tone System (VTS) Adirondack spruce top. The sides and back are bookmatched from solid Madagascar rosewood for a strong and powerful bass resonance – the back being inlaid with HD-28 style "zig-zag" peace sign marquetry. Genuine black ebony is selected for the fingerboard and belly bridge.

The Madagascar rosewood headplate is adorned with John Lennon's famous self-portrait illustration that rests beneath the Martin script logo, both inlaid in colorful shell. The guitar's remaining inlay theme is inspired by several of Lennon's song lyrics: "the moon, the stars and the sun" (from Instant Karma), the number "9" (Revolution #9, #9 Dream, etc.), Lennon's round eyeglasses, and his signature, inlaid in mother of pearl between the 19th and 20th frets. The pickguard bears a large sun inlay ("Sun King," "Here Comes the Sun," etc.) in mother of pearl with rays that emanate toward the rosette that is circumscribed with nearly two dozen mother of pearl peace signs against a black background.



Limited Edition

14-Fret Dreadnought Adirondack Spruce Top with Vintage Tone System (VTS)* Madagascar Rosewood Back/Sides www.martinguitar.com/new



* The new Martin Vintage Tone System (VTS) uses a unique recipe that is based on the historic torrefaction system.

The VTS system acts much like a time machine in which Martin can target certain time periods and age the top/braces to that era. Learn more about Martin's Vintage Tone System (VTS) at www.martinguitar.com/VTS.



CS-OM True North-16

Limited Edition
14-Fret Orchestra
Adirondack Spruce Top
Exceptionally Figured Koa Back/Sides
www.martinguitar.com/new

Limited to only 50 instruments, the CS-OM True North-16 features an ebony fingerboard, bridge and headplate, a solid Adirondack spruce top and exceptionally figured Koa back and sides, which produces a beautiful, well-balanced tone. The back features a spectacular compass design inlaid with flamed jarrah, Claro walnut, waterfall bubinga and Paua pearl.

The ebony headplate also has a True North design inlaid with mother of pearl.

2016 marks the 100th Anniversary of the iconic Martin
Dreadnought and while this limited edition Custom Shop model
is not a Dreadnought style, it demonstrates how a manufacturer
with 183 years of tradition and premiere craftsmanship can
continue to introduce innovative design elements while
remaining authentic to our illustrious history.

00-18 Authentic 1931

Authentic Series
12-Fret Grand Concert

Adirondack Spruce Top with Vintage Tone System (VTS)*
Genuine Mahogany Back/Sides www.martinguitar.com/new





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- Aura® VT Enhance™ features Aura® Acoustic Imaging with one custom Image built into an internal active preamp (available on select models)
- Discreet, soundhole-mounted controls: Volume and tone controls up top and a new Enhance blend control on the lower part of the soundhole
- Battery box integrated into endpin jack for easy access

Learn more at martinguitar.com/VTEnhance

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14-Fret Cutaway Sitka Spruce Top East Indian Rosewood Back/Sides Aura® VT Enhance™ Electronics with Acoustic Imaging www.martinguitar.com/new





14-Fret Cutaway Sitka Spruce Top Genuine Mahogany Back/Sides Aura® VT Enhance™ Electronics with Acoustic Imaging www.martinguitar.com/new







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martinstrings.com/LifeSpanSP

HD-35 CFM IV 60th

Limited Edition 14-Fret Dreadnought European Spruce Top with Vintage Tone System (VTS)* Siris Back/Sides with East Indian Rosewood Wedge www.martinguitar.com/new



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